



AI for Leaders Workshop

 KPMG Learning Services



KPMG. Make the Difference.



The age of working with AI is no longer a distant future - it's here.

Across industries and geographies, organisations are rapidly adopting generative AI (**Gen AI**), unlocking powerful benefits like increased productivity, enhanced innovation, and smarter decision-making. But with these gains come new pressures, especially for leaders.

Leaders are expected to guide their teams through this transformation, often without having had the time or space to explore the technology themselves. While some employees are already enthusiastic and adept at using Gen AI, others remain sceptical or unaware of its implications. Meanwhile, leaders are being asked to champion AI adoption, ensure its ethical use, and manage the risks of non-transparent or inappropriate

applications - sometimes without a clear roadmap.

Our recent **[Attitudes to AI Report](#)** confirms organisations are reporting clear performance benefits from the use of AI, including productivity gains and better resource utilisation to enhanced innovation and increased revenue-generation opportunities. While AI adoption is accelerating, leaders face significant challenges in these turbulent and unprecedented times. A striking 67% of individuals are already using AI tools, yet only 25% have received any formal training. This gap presents both a risk and an opportunity.

This creates a complex environment for leaders, who must now balance the drive for innovation with the need for responsible governance, ethical use, and sustained stakeholder trust. The tension between realising AI's potential and mitigating its risks is fast becoming a defining leadership challenge.



The solution

Our AI for Leaders course offers a practical and strategic introduction to Gen AI from a leadership perspective. It's for leaders who are aware of Gen AI but haven't yet had the chance to use it regularly. The course explores the risks and opportunities of the technology, and how to integrate its applications into everyday leadership and team routines.

Drawing from the latest research on leadership priorities in AI, it helps leaders build AI literacy and encourage responsible use. It strengthens the bridge between critical human skills and AI while also supporting the development of governance practices that promote transparency and accountability.

The course content is regularly updated to reflect new AI developments (critical in this fast-paced era) and can be tailored to fit organisation's existing tools and processes. Our learning content can be partially contextualised and tailored to participants circumstances, whether that be through using relevant, real-life case studies; referring to internal processes or systems; or deploying their branding, phraseology and tone of voice. Delivered in cohorts of 16 to 20 learners, it's a timely opportunity to upskill leaders and foster an AI-enabled workplace. This course has been designed by KPMG experts who draw on their front line experiences and deep subject matter expertise.



What does this course involve?

The course features a half-day workshop, designed to help leaders focus on the AI challenges affecting both them and their team. It starts with an exploration of some of Gen AI's core concepts and by equipping participants with the foundational skills required to use Gen AI tools themselves.

It then moves on to look at Gen AI within a typical team environment – encouraging leaders to safely innovate and build confidence in their teams to get the best out of AI. Thinking about the various personality types and prevailing attitudes within a team is an important consideration here; looking at how different people may feel about adapting their current ways of working.

Ahead of the workshop, there's an activity handbook for the participants to complete, containing guidance on Gen AI prompting

and examples of how to get the most out of this. After the workshop, there is a reflection on what they've learned. This is then translated into an action plan for how leaders will then use Gen AI technology back in the workplace.

Having completed this course, leaders will feel more confident in their own knowledge and use of Gen AI. In turn, this will help them to lead their team more effectively in a workplace where Gen AI plays an ever-increasing part. As a result, teams should be able to respond more readily to the latest developments in Gen AI. Equipped with a framework for safely and ethically incorporating Gen AI into business as usual, leaders will also be able to create an environment in which team members can innovatively capitalise on the opportunities that Gen AI presents.

How is this course structured?



01 Pre-workshop activity

This course begins with a short burst of self-directed learning. This provides insight into how GenAI has evolved; how it’s now being used to enhance efficiency, productivity and innovation across a host of industries; and how leaders could benefit from using it.

Thinking about what constitutes a good AI prompt, participants are introduced to

high-impact prompting techniques – which they’ll have the chance to practise within the subsequent workshop. As well as touching on the regulations that currently govern AI, the pre-workshop activity also asks them to complete a Gen AI task of their choosing, helping to familiarise them with the available tools in preparation for the half-day workshop.



02

The workshop

Having reviewed the outputs of their pre-workshop activity, learners then explore the practicalities of Gen AI; the impact of Gen AI in the workplace; and how it can affect the work done by them and their team. This is facilitated as a workshop, led by subject matter experts from KPMG

who are continuously engaged in cutting-edge advancements. The learning activities feature a blend of presentations, group discussions and hands-on practice, with like-minded leaders facing similar challenges within their roles. The workshop is split into four segments.

Workshop introduction

01

The opening segment of the workshop is an opportunity to reflect on what the participants learned from the pre-workshop activity and to explore core Gen AI concepts with the rest of the group. They'll also be presented with an exercise to undertake with a Gen AI tool, leading into a discussion around what constitutes a good Gen AI prompt.

Practical exercise

02

In the second segment, the group undertake another practical exercise with Gen AI. Using the CREATE framework as a guide the aim is to elicit useful, relevant and unambiguous responses from Gen AI tools, and to review and verify these responses with critical thinking and core human skills.

Challenges and risks

03

In the third segment, the focus switches to Gen AI in the workplace, the benefits it can bring and the caution that needs to be exercised when using it. This provides an opportunity to explore challenges faced by leaders day-to-day, such as data security, bias, IP infringements and ethical concerns. With this in mind, learners will be introduced to our own Trusted AI framework; a set of controls, tools and processes that help make sure that AI systems are designed and deployed in an ethical and trustworthy manner.

Impact

04

Bringing this all together, the workshop's final segment looks at areas where participants' teams can use Gen AI and how they can be encouraged to do so. This is a chance to discuss all the ways in which Gen AI is already being used in a context familiar to their industry – but also the impact (good and bad) this can have on team members. The latter point leads into a discussion around how leaders can help team members to feel more at ease with the technology.



03

Post-workshop activity

After the workshop, participants are encouraged to think about a number of Gen AI related questions. These include considering the Gen AI tools that could help them in their role; how they could integrate them into their day-to-day work; how they'll do this in a responsible fashion; and how best to share Gen AI knowledge across their team.

The answers to all these questions will help the participants to create their own personalised learning commitment for how they'll capitalise on Gen AI's potential in the workplace – creating real impact across their organisation.

Continue building the AI learning journey

Don't stop here - KPMG have developed a full suite of practical AI learning products. Whether you're just starting out or ready to deepen your organisation's capabilities, our expertly designed programmes empower your teams to innovate responsibly and confidently.

Our products can also be customised to take into account your specific operational context. This makes sure they reflect considerations such as your ways of working, business values, team structures or typical terminology.

Data & AI Ethics Programme

Create a culture of responsible innovation.

This hands-on, problem-based programme includes six virtual workshops and self-directed content. Participants explore ethical frameworks, perform risk assessments, and apply governance principles to real AI projects.



13-15 hours total learning time



For all employees



Includes expert insights and practical applications



Module 1 is available as a standalone 90-minute introduction 'Are we using Data & AI in an Ethical Way?'

AI - Trusted Fundamentals

Build trust and confidence in AI across your organisation.

This five-module digital course introduces foundational AI concepts, GenAI capabilities, and KPMG's Trusted AI framework. Participants learn to communicate effectively with AI and explore real-world applications through interactive exercises.



5 x 10-minute modules



For all employees



Includes real-world examples and prompt-crafting practice

AI for Executives

Unlock the power of AI leadership

KPMG's AI for Executives course arms you with the knowledge, strategies and insights to confidently lead your organisation's AI transformation. Through expert-led, interactive workshops and market examples, leadership will gain the vital skills needed to develop a comprehensive AI strategy and masterfully guide their teams to success.



7-13 hours total learning time



C-Suite, Executives and Senior Leaders



Three virtual workshops with interactive workbooks and AI insights podcast

Realising the Full Potential of Copilot

Equip your teams to master Microsoft Copilot.

Many organisations adopt Copilot but fail to maximise its capabilities—using it merely as a search engine. This three-webinar programme helps users go beyond the basics, embedding advanced prompting techniques, workflow integration, and ethical AI practices.



3 x 60-minute webinars



For all employees



Learn to craft powerful, context-aware prompts and seamlessly integrate co-pilot into day-to-day activities

Ready to take
the next step?



Contact:
Chris Booth
christopher.booth@kpmg.co.uk

To learn more or enrol
your team today.



kpmg.com/uk/learningservices



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2025 KPMG LLP, a UK limited liability partnership and a member firm of the KPMG global organisation of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organisation.

Document Classification: KPMG Public